



# Gary Bird

- **Founding Owner of SMC National**
- **Inc. 5000 fastest growing company 3 years in a row**
- **Gary hosts the #1 Rated Marketing Podcast, Dental Marketing Goat**
- **Voted Best Marketing Company & Best Marketer by 60,000 Dentists**
- **Gary is a nationwide speaker in the dental and entrepreneurial world**

## WHO IS GARY BIRD?

Gary Bird is a compulsive entrepreneur and passionate marketer who fosters a people-first culture within his team. As the owner of SMC National Inc., a dental marketing agency, he employs a data-driven approach to help clients grow.

In addition to partnering with clients for maximum growth, he offers a Facebook group, Dental Marketing & Growth, to support others in the dental industry. He is also a seasoned conference speaker.

In his free time, he serves in several ministries at his local church and contributes to global charitable efforts.

## WHAT MAKES GARY A GREAT PODCAST GUEST?

Gary can talk all day about data-driven dental marketing, entrepreneurship, and building a successful business from scratch. He also loves getting honest about his failures along the way.

## WHAT'S GARY'S BUSINESS PHILOSOPHY?

Gary leads by putting people first. He prioritizes the well-being of his team above all else and believes that if he gives more than he gets, he'll always have more than he can handle.

## HOW CAN GARY PROMOTE YOU?

Gary's content team posts daily on social media, where he has over 200k followers and a growing Dental Marketing & Growth Facebook Group. He hosts the #1 rated podcast as well as several others, all of which are heavily promoted on social media. Gary would love to bring you on as a guest to help share your brand with his audience.

## WHAT ELSE SHOULD YOU KNOW ABOUT GARY?

Gary is obsessed with growth in all forms—personal, professional, entrepreneurial, relational, and spiritual. He is eager to help your audience grow, too!

**CONNECT WITH GARY!**